



Marketing and Enrollment Events 2020-2021

Month	Events
August	<ul style="list-style-type: none"> ● Ribbon Cutting Ceremony-18th ● Spirit Night-26th ● Parking Lot Touch-31st <i>"Our Students are Our Smarties"</i>
September	<ul style="list-style-type: none"> ● Coffee with the Principal-16th ● Watch DOGS Kickoff/Spirit Night-29th
October	<ul style="list-style-type: none"> ● EIM-25th ● Spirit Night-21st ● Parking Lot Touch-22nd <i>"We love our parents!"</i> ● Community Trunk or Treat-27th
November	<ul style="list-style-type: none"> ● Wine Down with Dr. Brown-11th ● EIM-16th ● Daycare Visits-30th ● Spirit Night 29th <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (November 3rd and 17th) ● Tuesday Tours from 4:30-6:30pm (November 9th and 30th)
December	<ul style="list-style-type: none"> ● Parking Lot Touch-16th <i>"Season's Greetings"</i> ● KIM-7th ● Daycare Visits-6th ● Spirit Night-14th <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (December 8th) ● Tuesday Tours from 4:30-6:30pm (December 14th)

<p style="text-align: center;">January</p>	<ul style="list-style-type: none"> ● Coffee with the Principal-4th ● MS EIM-6pm-11th ● Spirit Night-20th <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (January 4th and 18th) ● Tuesday Tours from 4:30-6:30pm (January 12th and 26th)
<p style="text-align: center;">February</p>	<ul style="list-style-type: none"> ● Parking Lot Touch-14th <i>"Cup of Cocoa"</i> ● EIM-15th ● Community Courage Awards-28th ● Daycare Visits- 8th ● Spirit Night-24th <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (February 9th and 23rd) ● Tuesday Tours from 4:30-6:30pm (February 1st)
<p style="text-align: center;">March</p>	<ul style="list-style-type: none"> ● Wine Down with Dr. Brown-24th ● Lottery-10th ● Welcome Party: Registration Luau-17th ● Spirit Night-31st <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (March 9th and 23rd) ● Tuesday Tours from 4:30-6:30pm (March 1st, 15th, 29th)
<p style="text-align: center;">April</p>	<ul style="list-style-type: none"> ● Parking Lot Touch-14th <i>"Thank you for your commitMINT"</i> ● New Family Breakfast-9th ● Registration Luau-28th ● Kinder Screening-30th ● Friday Tours-1st and 15th ● Spirit Night-5th <p>Tours</p> <ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (6th and 13th) ● Tuesday Tours from 4:30-6:30pm (26th)
<p style="text-align: center;">May</p>	<ul style="list-style-type: none"> ● Parking Lot Touch-20th <i>"Thanks for going the extra mile"</i> ● Coffee with Dr. Brown-12th ● Registration Luau-3rd ● Kinder Screening-7th ● Spirit Night-19th <p>Tours</p>

	<ul style="list-style-type: none"> ● Walk in Wednesday Tours from 10am-11am (4th) ● Tuesday Tours from 4:30-6:30pm (10th, 17th, 24th)
June	<ul style="list-style-type: none"> ● 5th Grade Locker Ceremony-June 3rd ● Locker Decoration Party 14th ● 5th Grade Leadership Camp ● Grow with Us Kindergarten Camp Both June 27th-30th
July	

Amanda needs help with:

- Setting up partnerships with local restaurants for spirit nights
- Find coffee and wine shop community partners
- Secure location for New Family breakfast
- gifts/favors for registration luaus

Amanda's Task:

- Map out school tours and school highlights